

MEDIA KIT

MAKE MONEY
WITHOUT A JOB

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EMMA
DREW

MakeMoneyWithoutAJob.Com is a UK based personal finance blog with the motto "Make money, save money and live the life YOU want". It is the first port of call for many people looking to boost their income or to save money.

AWARDS

Best Finance Blog (UK Blog Awards 2019); Best Money Making Blog (UK Money Blogger Awards 2016, 2017 & 2018); Best Frugal & Thrift Blog (UK Money Blogger Awards 2016).

MEDIA

BBC One, BBC Radio, Daily Mail, Best magazine, Closer and more.

AUDIENCE OVERVIEW

Our readers are predominantly females aged between 25 - 34 years old. They are looking to improve their finances so that they can go on holiday, survive maternity pay, buy a house or leave their jobs altogether.

65% female / 35.5% 25 - 34 years old / 27.48% 35 - 44 years old

MONTHLY PAGE VIEWS:
80K

MAILING LIST:
11,500

STATS:

MONTHLY PAGE VIEWS: 80,000

DOMAIN AUTHORITY: 30



12,000 &
110k (groups)



15,800



9,800

OPPORTUNITIES TO WORK WITH US

We welcome collaborations with brands that are a great fit for our audience. They include, but are not limited to:

- Sponsored posts
- Social media sharing
- Newsletter sponsorship
- Brand ambassadorship
- Product or service reviews
- Hosting a competition
- Public speaking
- Press trips



BRANDS WE HAVE WORKED WITH

